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MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	105
2nd Quarter	70
3rd Quarter	65
4th Quarter	45

By the end of the 4th quarter, the district will add a total of 285 new members.

Action Items:

- My district will establish 4 club branch(es).
- My district will induct 50 new Lions under 40 years old.
- My district will organize at least 7 membership growth event(s).
- All clubs in my district will set individual membership goals.
- My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	0	0
4th Quarter	0	0

By the end of the 4th quarter, the district will start 0 new clubs.

With a minimum of 0 charter members.

Action Items:

MEMBER RETENTION

	Drops
1st Quarter	0
2nd Quarter	0
3rd Quarter	0
4th Quarter	70

By the end of the 4th quarter, the district's membership drops will not exceed 70 members.

Action Items:

- My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
- My district will use the Club Quality Initiative to support member retention
- My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .
- My district will survey former members to better understand and evaluate how to improve member satisfaction.

NET GROWTH GOAL

285	+	0	-	70	=	215
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 30000 people.

Action Items:

- Of the total number of people served in my district, 7000 people will be youth (under 18 years old).
- My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).
- I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

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SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 10 service activities.

Action Items:

- I will educate clubs in my district about our global causes.

ADVOCATE

In the 2019-2020 fiscal year, 20% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal:

1. MyLion Mylic

2. MyLion Mylic

Custom goal and action items

1. 100—LCIF

2.

3.

D392 2019—2020 100

1. 2019 8 2

2. 7000

3.